



# **vCIO** Core Services

## Your IT is OUR Business

IT complexity is a growing challenge for all businesses, from small to large. The reason is that IT is now integral to virtually every business process. Every company now needs a plan, devised by professionals, for support, security, data protection, business continuity, budgeting and long term strategy. Though businesses increasingly leverage technology for productivity, cost savings, and competitive advantages—when it fails, the company is more vulnerable than it was in the past.

**Unmanaged IT** can undermine rather than advance company goals. For this reason every business today needs the guidance of an experience IT professional. But a full-time CIO is neither affordable or necessary. This is the role and purpose of the vCIO. Here are some of the critical IT challenges that a Power Consulting vCIO will managed for your business.

For more information (212-647-0377 x234) info@powerconsulting.com



### IT Roadmap & Budget

The first order of business for the Power Consulting vCIO is to understand company goals and determine the technology gaps standing in the way. We then devise a plan, based on importance, urgency, and budget to achieve these goals.

#### **Process Improvement**

Many businesses implement technology in an ad-hoc fashion, with very little forethought, planning, and impact analysis. Examples are databases, servers, CRM software, cloud solutions. The vCIO looks at these systems and processes with fresh eyes and deep industry experience to reduce redundancy and frustration, and improve productivity —or suggest an entirely new approach.

#### Security

Client security is a top priority at Power Consulting. We insist on following stringent industry standards and best practices to keep our clients safe from Internet intrusion, hacking, virus, malware and spam. System continuity, backup and data recovery are critical components of your company's overall security plan. Power Consulting will institute best practices and raise security standards for your business.

#### Your place in the Cloud

Businesses today must find the right blend of services, from on-premise resources, to public cloud, to hosted applications, to private cloud. Few businesses are entirely cloud-based, nor should they be. The optimal blend depends on the current state of your business, your IT assets, your industry, and best-of-class IT solutions available. The Power Consulting vCIO analyzes your environment and makes recommendations and plans for the ideal blend of IT services.

technology is for people